

# IoMOBILITY<sup>1</sup> AWARDS TV

**WE AWARD THE  
NEXT GENERATION  
MOBILITY**

**2026**

[www.iomobilityawards.com](http://www.iomobilityawards.com)

*brought to you by*

**INNOVABILIFY**  
MGH7

**VI EDITION**

# IoMOBILITY AWARDS

The IoMOBILITY Awards were created **to identify, select, enhance and reward the best innovative services** and projects in the **SMART MOBILITY** field. These are projects already on the market, capable of standing out for the uniqueness and creativity of their ideas, their concrete benefits, and the level of usability and replicability of their business model.

**An exclusive journey** designed to spark valuable connections, uniting top service and technology providers with the most innovative players in sustainable mobility.

**A unique stage for branding, scouting, and high-level networking**, bringing together Italy's leading Mobility Makers — from visionary candidates to influential jurors.

**After the success of the last editions**, Innovabilify and MGH7 have strengthened their partnership to further develop the initiative and expand it internationally.



# TARGET

The Awards are open to the entire ecosystem of Next Generation Mobility players. Both large Mobility Makers and SMEs or startups are eligible to apply, with a special category dedicated specifically to startups.

- ▶ **Public Transportation**
- ▶ **Sharing Company**
- ▶ **Car Rental / Fleet Management**
- ▶ **Carmaker**
- ▶ **Insurance / Road Assistance**
- ▶ **Road / Highway / Railway / Airport**
- ▶ **Charging Operator**
- ▶ **Public Mobility Agency**
- ▶ **Parking Management**
- ▶ **Payment Services**
- ▶ **Ticketing / Tolling**
- ▶ **Drone Operator**
- ▶ **University / Research**
- ▶ **Startup**

# DRIVING SUCCESS SINCE 2019

**IN 2025**

**+50** CxO & Top Managers on the Jury

**+100** Projects submitted in 14 categories and 4 special prizes

**160** NEXGEN MOBILITY CONFERENCE attendees

**170** Stakeholders attending the GALA DINNER and AWARDS CEREMONY

# GALLERY



# OUR COMMUNITY

We engage the entire Next Generation Mobility ecosystem, comprising 2,500 corporations, SMEs, and public administrations, along with over 400 start-ups.

- Public Transportation
- Sharing Company
- Car Rental / Fleet Management
- Carmaker
- Insurance / Road Assistance
- Road / Highway / Railway / Airport
- Charging Operator
- Public Mobility Agency
- Parking Management
- Payment Services
- Ticketing / Tolling
- Drone Operators
- University / Research
- Startup

# UN ECOSISTEMA COMPLETO

**2.500** Corporations/SMEs/PAs

**+400** Startups

## 100-company selection

ARIA	AUTOSTRADA PEDEMONTANA LOMBARDA	FONDAZIONE ITS MOBILITÀ SOSTENIBILE	NEXI PAYMENTS	SINELEC
E-VAI	AUTOSTRADE CENTROPADANE	FONDAZIONE MILANO CORTINA	OCTO	SNAM
LEASYS	AUTOSTRADE D'ITALIA	FREE2MOVE	PIAGGIO GROUP	SOCIETÀ AUTOSTRADE ALTO ADRIATICO
PRYSMIAN	AUTOSTRADE PER L'ITALIA	GENERALI ITALIA	PININFARINA	TAXIBLU
5T	BIP GROUP	GRUPPO ENERCOM	PIRELLI	TECNE-GRUPPO AUTOSTRADE PER L'ITALIA
A2A E-MOBILITY	BUS COMPANY	HUAWEI	PORSCHE DESIGN	TELECOM ITALIA
A4 MOBILITY	CDP VENTURE CAPITAL	INDRA-MINSAIT	POSTE ITALIANE	TELEPASS
ACI GLOBAL	CITTÀ METROPOLITANA DI MILANO	INVITALIA	REALE MUTUA	TIM
ADR MOBILITY	DOLOMITI BUS	IREN	REGIONE LOMBARDIA	TOTO HOLDING
AEROPORTO "GUGLIELMO MARCONI"	EASYPARK ITALIA	ITALDESIGN	RENAULT ITALIA	TRIESTE TRASPORTI
AGENZIA TPL BRESCIA	EDISON	LENDLEASE	REPLY	TTS ITALIA
AIR PULMANN	EIT URBAN MOBILITY	LOMBARDIA AEROSPACE CLUSTER	RETE FERROVIARIA ITALIANA	UNICREDIT
ALLIANZ	ENEL-X	MAGNETI MARELLI	ROBERT BOSCH	UNIPOLSAI ASSICURAZIONI
ALSTOM	ENGINEERING	MARCHE SMART MOBILITY	SACBO - BGY	TARGA TELEMATICS
AMAT MI	ENI	MILANO SERRAVALLE	SADÉM	VITTORIA HUB
ANAS	EUROPCAR	MONZA MOBILITÀ	SAPIO	VODAFONE AUTOMOTIVE
ARRIVA ITALIA	EY	MOTOR VALLEY ACCELERATOR	SARA ASSICURAZIONI	VOSSLOH KIEPE
ASSTRA	FERROVIE DELLO STATO	MOVIBUS STIE	SEA MILANO	YUNEX TRAFFIC
ATM MI	FLIXBUS ITALIA	MOVYON	SHOTL TRANSPORTATION	ZF ITALIA
AUTOGUIDOVIE	FNM	NAVIGAZIONE LAGHI	SIEMENS MOBILITY	ZURICH

\*chosen from jurors, candidates, and the public

# ANALYTICS

+50k Engagement rate on LinkedIn  
 +90K e-mails and newsletters in the last 2 years  
 Press Office activities

SECTOR	%
Automotive after-market	6%
Automotive OE supplier	9%
Bus / Public Transportation	4%
Car Rental / LT Rental / Fleet	10%
Carmaker	11%
Commercial / Special Veichles	9%
Emergency / Public Security	9%
Engineering / Design	3%

SECTOR	%
Insurance / Bank	6%
Express Courier / Logistic	7%
Middleware / Cloud platform	3%
Networks & Connectivity	5%
Road Assistance	5%
Roads / Highways	4%
Consultancy / Investment	4%
Telematics Service Provider	9%

# AREAS OF INTEREST - AWARD CATEGORIES

- AI & DATA ANALYTICS
- AUTONOMOUS MOBILITY
- BIKE ECONOMY
- ENABLING SERVICES (TICKETING, PAYMENTS, INSURANCES ..)
- ENERGY FOR MOBILITY
- FLEET MANAGEMENT SW & SERVICES
- FLEET SHARING & RENTAL MOBILITY
- FLEET SHARING PLATFORMS
- GIS, MAPPING & TRAFFIC ANALYSIS
- INNOVATIVE EQUIPMENTS
- INNOVATIVE PARKING SERVICES
- MAAS
- MOBILITY MANAGEMENT SERVICES
- MUNICIPALITIES
- SMART ROADS
- SPACE & AIR MOBILITY
- SUSTAINABILITY & WELFARE
- TPL
- URBAN MOBILITY
- WATER MOBILITY

Other areas may be added based on recommendations from the 2026 category partners.

A ranking will be established for each category, with a single winner.

All start-ups will compete in their chosen category as well as in the special “Rising Stars” category.

# +50 THE JURY PANEL

The IoMOBILITY AWARDS jury brings together **50+ visionary CIOs and top executives from leading Italian and international companies** driving the future of connected, smart, and green mobility.

*(Excerpt for illustration purposes)*



**Federica Capuzzo**  
Direttore Processi e  
Tecnologie  
Autostrada  
Pedemontana  
Lombarda



**Francesco Dimucci**  
Head of Technology,  
AVM, Videosurveillance.  
Responsabile  
transizione Digitale  
AMT Genova



**Riccardo Ferrari**  
Chief Innovation Officer  
FNM



**Antonio Fraccari**  
Direttore Generale  
ADR Mobility



**Allegra Marini**  
Venture and Innovation  
Advisor  
Motor Valley  
Accelerator



**Francesco Mazzone**  
Direttore Generale  
ACI Infomobility e ACI  
Global



**Andrea Mingolla**  
Senior Manager  
EY Italia



**Rossella Panero**  
Presidente  
TTS Italia



**Stefano Porro**  
Future Mobility Manager  
Pirelli



**Fabio Pressi**  
Presidente  
MOTUS-E



**Tommaso Ramella**  
Fleet Operation  
Manager  
Fondazione Milano  
Cortina 2026



**Valentino Sevino**  
Direttore Generale  
AMAT - Agenzia  
Mobilità Ambiente e  
Territorio



**Giusy Stanzola**  
Start Lab &  
Development Programs  
UniCredit



**Luca Zorloni**  
Direttore Responsabile  
WIRED Italia

# ROADMAP 2025 - 2026

The Awards feature a rich program of activities and exclusive networking opportunities

## CIRCLE MILANO

**OCTOBER 7, 2025**  
**@PRESSO - IMPACT HUB**

Informal meeting reserved for partners, jury members, and VIP guests, to discuss hot topics and shape the IoMOBILITY AWARDS 2026

## CIRCLE ROMA

**23 OCTOBER 23, 2025**  
**@ACI RADIO Roma**

Informal meeting reserved for partners, jury members, and VIP guests, to discuss hot topics and shape the IoMOBILITY AWARDS 2026

## CIRCLEs ON-DEMAND

**THROUGHOUT 2025**

Meetings will be held in collaboration with Partners to engage in discussions and networking on specific topics

## APPLICATIONS OPENING

**1 NOVEMBER 1, 2025**

Preceded by the official presentation of the new edition(categories, jury, deadlines, and regulations)

## NEXGEN MOBILITY

**JANUARY 28, 2026**  
**@ UNICREDIT TOWER HALL**

Conference dedicated to technology, research, innovation, and investments for Next Generation Mobility.  
Organized in partnership with UNICREDIT START LAB

## GALA DINNER & AWARDS

**MARCH 18, 2026**  
**@ MUSEO SCIENZA E TECNOLOGIA**

Winners announcement and main event for visibility and networking in the exclusive Gala Dinner

## IoMOBILITY CIRCLE

Thanks to the **unique context** created by the Awards, bringing together Italy's top Mobility Makers as both jurors and candidates, the IoMOBILITY CIRCLE hosts **exclusive, invitation-only meetings** that unite the entire community—**jurors, candidates, speakers, partners, and media**—for high-impact networking and collaboration opportunities.

► **FORMAT.** Each meeting lasts approximately 3 hours and includes

**2-3 brief presentations** on scenarios and analyses

**an open discussion**

**An informal networking opportunity** over a delicious buffet

*Invitation-only event*

**IoMOBILITY**  
CIRCLE

## CIRCLES in 2025

- ▶ **2 planned meetings to discuss Smart Mobility hot topics** together with partners, jury members and VIP guests:

MILANO | OCTOBER 7, 2025 @ PRESSO-IMPACT HUB

ROMA | OCTOBER 23, 2025 @ ACI RADIO

- ▶ **«On demand» meetings**, held in collaboration with **Partners** to engage in discussions and networking on **specific topics**



# NEXGEN MOBILITY CONFERENCE

MILANO | JANUARY 28, 2026

A cutting-edge conference dedicated to **Next Generation Mobility**: sustainable, connected, safe, and accessible.

This key event explores key topics including **technology, research, innovation, and investment**, with a strategic focus on engaging businesses and institutions.

Featuring in-depth **thematic roundtables**, the conference spotlights breakthrough technologies like **AI** and transformative services such as **MaaS**, driving the future of innovation in both **public and private mobility sectors**.

*Free access restricted to professionals, pre-registration required*



# GALA DINNER & AWARDS

MILANO | MARCH 18, 2026

Aperitif, Gala Dinner, Winners Award Ceremony

Final point of the whole initiative and **main opportunity** for partners visibility and networking.

**Partners play a leading role** in this prestigious setting, enjoying extensive visibility and high-impact exposure.

*Invitation-only event, access restricted to partners, jurors, finalists, speakers, media and VIP guests.  
Limited number of passes can be purchased for a fee*



# BECOME PARTNER

BE PROTAGONISTS AT IOMOBILITY AWARDS 2026

SHAPE A «ON DEMAND» IOMOBILITY CIRCLE

SUPPORT A «PLANNED» IOMOBILITY CIRCLE

# PARTNER EXPOSURE

Partners enjoy extensive visibility at **CIRCLE**, **NEXGEN CONFERENCE** e **GALA DINNER & AWARDS** events.

**Brand visibility:** Showcase your brand on-site with logo projections, custom flags and sails, plus the distribution of branded gadgets and promotional materials.

Possibly elevate your presence by presenting your own Special Award during the prestigious Gala Dinner & Awards

**Visibility for Your VIP Representatives:** Engage in high-profile roundtables, deliver impactful short speeches, and present awards during the prestigious Awards Ceremony. Amplify your voice further with interviews and podcasts featured across the event's communication channels and media partners.

**Extensive communication and press office:** activities are planned before, during and after the event through social media and media partners.



# PARTNERSHIP | NEXGEN CONFERENCE & AWARDS

		SILVER PARTNER	GOLD & KNOWLEDGE PARTNER	PRIZE PARTNER	PLATINUM PARTNER
Communication	Overall high visibility of the sponsor in prominent positions				x
	Company logo featured on the Awards website	Standard	Standard	Standard	Highlighted
	Company logo featured in newsletters distributed to our contact database	Standard	Standard	Standard	Highlighted
	Company logo on online and on-site communications at the events	Standard	Standard	Standard	Highlighted
	Inclusion in the promotional video clip shot at the event		x	x	x
	Mention as Category Partner where relevant			x	
Contest	Access to candidate projects		3 Categories	Categories	all Categories
	Access to projects and pitches of finalists	x	x	x	x
	Participation of a company representative on the Jury panel		x	x	x
NEXGEN Conference & GALA DINNER	Customisable desk (with brochures, roll-ups, gadgets, etc.)	x	x	x	x
	Company tickets for the Gala Dinner and Awards Ceremony	2	4	4	4
	Purchase of additional tickets at a 30% discounted rate	2	2	2	4
	Reserved table at the Gala Dinner		x	x	x
	Speaking opportunity during the NexGen Mobility Conference		x	x	x
	Brief on-stage address during the Gala Dinner & Awards		x	x	x
	On-stage presentation of the Award for the sponsored Category			x	
	Opportunity to assign a Special Award to a candidate project				x
	List of Gala Dinner attendees (subject to GDPR consent, after the event)	x	x	x	x

# PARTNERSHIP | IOMOBILITY CIRCLE

		ON DEMAND MEETING	PLANNED MEETING
Communication	Company logo on online and on-site communications at the event	in collaboration with	networking supporter
	Company mention and promotion posted on LinkedIn social network	X	X
	1 podcast episode	X	-
	Roll-up at the event (provided by the company)	X	X
Event	Collaborative Event Design: partnering with the organizer to shape the meeting (content, location, and overall experience)	X	
	Targeted Audience Curation: partnering with the organizer to define and reach the ideal audience, including both community members and external guests of interest.	X	-
	Participation with one or two company representatives	X	-
	Value-driven, non-promotional speech (15-20 minutes)	X	-
	Roll-up banners during the event (provided by your company)	X	X
	Marketing material distribution	X	X
	GDPR-compliant attendee List	X	-

## WHY BECOME A PARTNER

Because these are **the only Awards** in Italy not focused on specific vehicles or sectors, but entirely dedicated to **Next Generation Mobility**

Because they position you as a **leader shaping the digital and sustainable transformation** of mobility services

Because they allow you to **align your brand** with those now recognized as the **“Oscars”** by the **Mobility Makers** community.

Because they provide exclusive opportunities for direct engagement and **networking** with all key players in Next Generation Mobility.

Because they enable you to **discover the best solutions and services**, and connect with the most innovative and **promising startups**.



## ORGANIZING PARTNERS

### INNOVABILIFY

Innovabilify is an innovative company providing matchmaking and sales acceleration services for tech-driven startups and SMEs. We help them become trusted suppliers for large, traditional enterprises or find the right technology and business partners. In short, Innovabilify acts as a Business Accelerator for SMEs and a Sales Accelerator for startups, driving growth, connections, and new opportunities.

### MGH7

MGH7 Venture Capital is a firm specialized in Corporate Venture services, with a particular focus on the mobility sector, and in direct investments in early-seed innovative startups. In the past, MGH7 has organized some of Italy's leading startup events, including the Startup Expo and the Global Startup Expo—the world's first virtual reality startup event.

**WE AWARD THE NEXT GENERATION MOBILITY**

IoMOBILITY AWARDS Organizing Secretariat - Email: [segreteria@innovabilify.it](mailto:segreteria@innovabilify.it) Tel: +39 0287178879

# CURATORS



**GIANLUIGI FERRI**  
Creator IoMOBILITY AWARDS  
Organizer SMART MOBILITY events

After a long journey that began in Turin in 2002 as a creator and organizer of smart mobility events, in 2019 I launched these Awards after realizing that, while Italy had numerous fairs and events, there was no dedicated platform to showcase and reward true innovators in the field of smart, sustainable, and connected mobility.

Following three increasingly successful editions — attracting hundreds of candidates and celebrating dozens of winners — and having navigated the challenges of the pandemic, I decided it was time to reimagine the initiative. The goal: to firmly position the IoMOBILITY Awards as the annual, exclusive, and unmissable gathering for Italy’s Next Generation Mobility community.

To best achieve this strategic vision, I chose to continue in partnership with Francesco Mantegazzini / MGH7 — not only for his professional know-how, but also for his first-hand understanding of the Awards through Francesco’s role as a Jury member.



**FRANCESCO MANTEGAZZINI**  
FNM Lab Innovation Consultant  
CEO e Founder di MGH7 Venture Capital

After organizing some of the largest and most innovative startup events in Italy — including the Startup Expo and the virtual Global Startup Expo — MGH7 is proud to contribute to the natural evolution of the most important event focused on Next Generation Mobility.

In its new format, the IoMOBILITY Awards aim to reaffirm and amplify their role as the ultimate stage for all mobility innovators, giving well-deserved recognition to the dedication and capabilities of companies, institutions, universities, and startups in designing and building the future of this sector.

Having served for years as a judge at the Awards, and having witnessed firsthand the value and impact of this event, I am excited to directly contribute to this next leap in quality and to make this initiative evolve even further in the coming years — potentially expanding its reach to an international level.

**IoMOBILITY**  
AWARDS

The logo features the text "IoMOBILITY" in a bold, sans-serif font, with "Io" in orange and "MOBILITY" in white. Below it, the word "AWARDS" is written in a smaller, orange, sans-serif font. To the right of the text is a stylized orange lightning bolt graphic that extends from the top of the "Y" in "MOBILITY" and the "S" in "AWARDS".